

Senior Dog Veterinary Society Announces Strategic Alliance with Elanco
January 23, 2025



Alexandria, VA, January 23, 2025— The Senior Dog Veterinary Society, an organization dedicated to advancing the care of senior and geriatric dogs, is proud to announce an exciting strategic alliance with [Elanco Animal Health Incorporated](#) a global leader in innovative solutions for animal health. This collaboration aims to foster excellence in senior and geriatric dog care through education and awareness, research and innovation, and community support. With more than 26.5 million senior dogs and that number increasing more than 10 percent over the past 10 years¹, there is a growing need to focus on this important life stage.

“We are thrilled to join forces with the Senior Dog Veterinary Society,” said Dr. Stephanie H. Loter, Medical Strategic Lead, Pain Management, at Elanco Animal Health. “As pets live longer lives, their health needs evolve, and this partnership will help ensure that senior dogs receive the care and attention they deserve to thrive in their golden years.”

This partnership will offer veterinary professionals continued educational events and resources centered around caring for senior and geriatric dogs, opportunities to explore and discuss innovative treatments and products that address common conditions in aging dogs, and certifications for excellence to boost credibility with pet parents seeking the best care for their senior pets.

One of the most common conditions and the number one cause of chronic pain in aging dogs is osteoarthritis (OA)²—a progressive disease that can start as early as one year old, but progresses as dogs get older. More than 50% of OA cases are diagnosed in dogs between 8 and 13 years old³. Research shows that controlling inflammation is critical to managing OA pain⁴, and products like Elanco’s Galliprant (grapiprant tablets), an NSAID with a unique mode of action that targets canine OA pain and inflammation, can help slow the progression of the disease. This strategic partnership will bring more information and education— like inflammation treatment strategies and research – to veterinarians and pet owners.

Dr. Monica Tarantino, cofounder of the Senior Dog Veterinary Society, echoed the enthusiasm, stating, “Our mission is to improve the quality of life for senior dogs, and partnering with Elanco allows us to

¹ Sprinkle D. (25 Nov 2022) ‘Seniors’ are a growing part of the pet population.

Retrieved from <https://globalpetindustry.com/article/seniors-are-growing-part-pet-population/>

² Fox SM. (2010). Pathophysiology of Osteoarthritic Pain in Chronic Pain in Small Animal Medicine. 74-96.

³Anderson KL. (2018) Article 5641. The prevalence, duration and risk factors for appendicular osteoarthritis in a UK dog population under primary veterinary care of canine osteoarthritis and associated risk factors. <https://www.nature.com/articles/s41598-018-23940-z>

⁴Fernandes L, Hagen KB, et al. (2013). EULAR recommendations for the non-pharmacological core management of hip and knee osteoarthritis. *Annals of the Rheumatic Diseases*. 72:1125-1135.

expand our reach and impact. Together, we can provide invaluable support to dog owners and the veterinary community.”

Senior Dog Veterinary Society recognizes the unique needs of senior and geriatric dogs, the need for expanding standards of care, and the need to share the latest knowledge to enhance the care veterinary practitioners provide to this growing demographic.

In addition to knowledge sharing and updated resources, Senior Dog Veterinary Society provides credentialing of veterinary professionals across [2 RACE-certified course levels](#). Level 1 certification focuses on the fundamentals of senior and geriatric canine care in 7 hours of RACE-approved CE for veterinarians, specialists, technicians, assistants, and receptionists. Level 2 certification is 7.5 hours of CE geared more towards veterinarians, specialists and technicians and focuses on specialized areas of care.

To get started on improving the quality of life for senior and geriatric pets, visit <https://www.seniordogvets.com>

ABOUT SENIOR DOG VETERINARY SOCIETY

The Senior Veterinary Society founded in 2023 by Dr. Lauren Adelman, Dr. Monica Tarantino, and Dr. Lisa Lippman, is dedicated to advancing the care of senior and geriatric dogs by equipping veterinarians with specialized knowledge and resources. Senior Dog Veterinary Society offers comprehensive certification programs, continuing education, and a collaborative community of veterinary professionals. Senior Dog Veterinary Society addresses the growing need for specialized care through targeted education, live events, and branded resources. By enhancing the expertise of veterinarians, Senior Dog Veterinary Society improves patient outcomes and practice reputation, striving to be the leading authority in senior dog care. Learn more at <https://www.seniordogvets.com>

ABOUT ELANCO

Elanco Animal Health Incorporated (NYSE: ELAN) is a global leader in animal health dedicated to innovating and delivering products and services to prevent and treat disease in farm animals and pets, creating value for farmers, pet owners, veterinarians, stakeholders and society as a whole. With 70 years of animal health heritage, we are committed to breaking boundaries and going beyond to help our customers improve the health of animals in their care, while also making a meaningful impact on our local and global communities. At Elanco, we are driven by our vision of Food and Companionship Enriching Life and our Elanco Healthy Purpose™ sustainability pillars – all to advance the health of animals, people, the planet and our enterprise. Learn more at www.elanco.com.

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